



June 6, 2011

BY FACSIMILE (202) 233-2147  
Number of Pages - 3

Registration Unit  
Counterespionage Section, Criminal Division  
U.S. Department of Justice  
Washington, D.C. 20530

Re: Ketchum Inc. (Registration #5758) - Informational Materials

Dear Sir/Madam:

Pursuant to the Foreign Agents Registration Act of 1938, attached please find informational materials disseminated by Ketchum on behalf of the Russian Federation.

If you require additional information, please feel free to contact me at 646-935-4058.

Regards,

A handwritten signature in black ink, appearing to read "Craig Mersky". The signature is fluid and stylized, with a prominent loop at the end.

Craig Mersky  
General Counsel

Ketchum  
1285 Avenue of the Americas  
New York, NY 10019  
T: 646 935-3900  
F: 646 935-3923  
www.ketchum.com

Offices in:  
North America  
Europe  
Asia Pacific  
Latin America

2011 JUN -7 PM 4:33

NSD/CES/REGISTRATION  
UNIT

Shkiler, Alla

From:

Sent:

To:

Subject:

noreply+feedproxy@google.com on behalf of Modern Russia  
[distromodernrussia@gmail.com]  
Thursday, May 26, 2011 7:03 AM  
Shkiler, Alla  
ModernRussia Update

## ModernRussia Update



**ModernRussia**

### Nestlé Corporation celebrates 140 years in Russia

Posted: 25 May 2011 05:56 PM PDT

This year, Nestlé Corporation is celebrating 140 years in Russia. Dating back to 1871, Nestlé's business in Russia began with an exclusive contract with St. Petersburg retailer Alexander Ventsel to import dairy products to Russia. In the past two decades, Nestlé has developed a strong presence in Russia, operating 12 manufacturing facilities with over 10,000 employees, with its largest chocolate factory in the world located in Perm.

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### Sberbank leads the way in brand value

Posted: 25 May 2011 08:12 AM PDT

Russia's Sberbank beat out heavy-hitting competitors Morgan Stanley, J.P. Morgan and Goldman Sachs on this year's **Milward Brown Optimor (MBO) Milward Brown Optimor (MBO) Top 100 Most Valuable World Brands list.**

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